



Downtown Window Display Decorating Contest



A special holiday event is coming to Black River Falls, WI. This new and exciting seasonal event is called Christkindl Festival. Inspired by the Germanic traditions of Christkindlmarkts, the Black River Falls Downtown Association will share the traditions of Christkindl and Father Christmas with area residents and visitors in festive heated tents. Festival goers will enjoy traditional wares, food and vendors and will find a heart-warming air filled with Christmas spirit as they drift from booth to booth laden with holiday goods in the Christkindlmarkt. Guests will be able to take in the joys of the holidays by listening and watching on-stage performances by theatre groups and local musicians. Kindling the magic of Christmas, visitors will also enjoy Santa's live reindeer exhibit, the Kindermarkt for children's crafts, Mrs. Claus' Cookie Shoppe, Christkindl Post Office where children can mail their letters to Santa and visitors can have their personal mail postmarked with the collectible and official Christkindl Festival postmark. The festival includes community activities such as gingerbread house contest, evening lit parade called Night of Lights and horse-drawn carriage/wagon rides. Imagine how much fun families will have starting off the holiday season with a visit to Black River Falls' Christkindl Festival.

Since the Christkindl Festival is located Downtown in Black River Falls, The Christkindl Festival Committee is organizing a contest for business owners in the Downtown area. To help market your business and build community camaraderie, participate in this fun and festive contest.

Contest Rules For All Entrants

- Your Entry Form must be submitted by November 18th, 2011
- Any decorated window display in the Downtown area of Black River Falls will be accepted in this contest.
- Your window decorations must be complete by December 2nd, 2011 when the Festival events begin.
- A list of businesses that submitted Entry Forms (and selected to be published) by the deadline, will be advertised the following week (Newspapers and Internet) so the community can admire their holiday window displays. Lists will also be available at the Christkindlmarkt.
- Visitors to Downtown Black River Falls can vote on their favorite window decorations at the Christkindlmarkt.
- The Contest Winners will be announced on December 5th, 2011

HOW TO ENTER CONTEST

- Submit completed entry form to: Jackson County Bank, P O Box 490, 8 Main Street, Black River Falls, WI 54615
Attn: Melissa Lechner

For further information call: 715-284-5341 ext. 1362 or visit web site: www.christkindlfestival.com

Downtown Window Display Decorating Contest Entry Form

(Please print all information completely)

Contact Name(s): _____
 Business Name: _____
 Phone: _____ Email: _____
 Address: _____ City: _____ State: ____ Zip: _____

I consent to the use of my business name and/or address in publications created by the Christkindl Festival Committee listing entrants participating in the Downtown Window Display Decorating Contest:

Business Name and Address

Business Name Only

Address Only

Neither Business Name or Address

For Office Use Only	
Date Received:	_____
Approved: Yes	_____
No	_____
Entry #:	_____

Signature of Contestant: _____ Date: _____